



Impact Report

January 2016
through
June 2017



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FOUNDER'S NOTE

Friends of Mujerave,

As a Peace Corps Volunteer in Guatemala (2006-2008), I learned a lot about the role women play in family health. Despite their best efforts, Guatemalan children remain the most malnourished children in the Americas. Women in rural Guatemala spend long hours in smoke-filled kitchens over indoor, open fires. Their diets are constrained by what they can grow at high altitude — mainly corn and beans. Every day, rural women grind corn and make tortillas by hand, as they have for thousands of years.

With your support, Mujerave empowers these women to improve their communities through sustainable development projects they design and manage. To accomplish this, we need your support. We hope this Impact Report inspires you to get involved!

Kody M. Gerkin
Founder, Mujerave

OUR PROGRAMS

A woman with dark hair, wearing a black cardigan over a pink floral top, is smiling and holding a large, dark green cucumber. She is standing in a greenhouse filled with tall, green cucumber plants supported by wooden trellises. The plants have many small yellow flowers. The background shows the wooden structure of the greenhouse and more plants.

Income Generation

Cucumbers, tomatoes, and bell peppers flourish in our greenhouses. The sale from this produce creates sustainable income streams for project beneficiaries.



OUR PROGRAMS

Family Nutrition

Greenhouses create a humid, warm environment, ideal for producing a wide variety of crops that diversify family diets, reducing child malnutrition rates.

OUR PROGRAMS



Healthy Homes

Our stoves remove harmful pollutants from homes and reduce firewood consumption by over 50%, keeping more trees in local forests.

OUR PROGRAMS



Community Education

All of Mujerave's projects include workshops on topics as diverse as women's health, agro-forestry, and the production of organic fertilizers.

OUR IMPACT

A woman in a colorful, embroidered blouse is shown from the side, working with tortillas on a wooden board. The background is dark, and the lighting highlights her hands and the tortillas.

Simply put, our mission is to empower women in rural Totoncapán, Guatemala. What does empowerment mean for these women? When asked, they told us it means being better positioned to care for their families. To accomplish this, they told us they need greater access to education and new skills, and greater control of their family's finances and land.

Therefore, we measure our impact according to the following metrics:

- Do our projects save women and families resources?
 - Do our projects create new resources?
- Do women have access to healthier choices for their families?
- Do women exercise greater control of family resources?

OUR IMPACT

Cookstove Pre-Project Data

% of women reporting frequent burns: 58%

% of women reporting discomfort from smoke: 100%

% of women reporting body pain from cooking on the ground: 82%

% of women who report food loss due to spillage: 81%

These rates drop to less than 2%, often to 0%, in post-project surveys.

1,470

of trees planted by our
Healthy Homes program

7

average family size in homes
where we've installed stoves

132

total stoves built to date
2016-2017

1,000,000

pounds of firewood saved
per year by 132 stoves



OUR IMPACT

Due to the high altitude and mountainous terrain, few crops other than corn, beans, and squash can flourish in Totonicapán.

However, our greenhouses allow for cultivation of:

- Tomatoes
- Bell Peppers
- Cucumber
- Lettuce
- Medicinal Herbs



OUR IMPACT

A woman with dark hair, wearing a bright red long-sleeved shirt, is working in a greenhouse. She is looking intently at a plant stem she is holding. The background is filled with green foliage and yellow flowers, suggesting a healthy growing environment. The overall scene is bright and focused on agricultural work.

Among our seven greenhouses, the average harvest generates over 1,500 pounds of produce and nearly \$200 in income. Compare this to the average monthly income of less than \$20 per month for project beneficiaries prior to project implementation.

OUR IMPACT



Water scarcity is a serious problem in Guatemala's dry corridor, including where Mujerave operates.

At two of our greenhouse sites, Mujerave constructed grey-water re-filtration systems. Using locally sourced materials, these filters allow families to double the utility of every drop of precious water that passes through their taps. To date, these re-filtration systems have provided families with thousands of gallons of water for agricultural production inside our greenhouses.

At left, Mujerave Founder, Kody M. Gerkin, with one of Mujerave's filtration systems.

OUR IMPACT

Are these projects empowering women?

Efficient Cookstoves

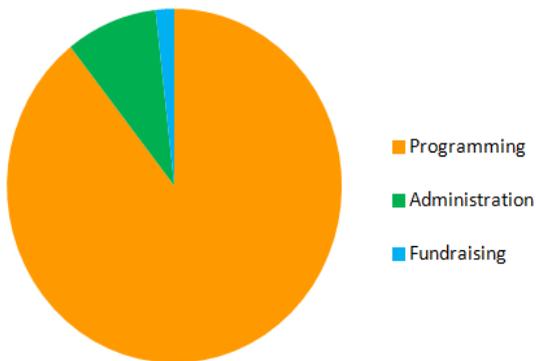
- ✓ Stoves use roughly 60% less firewood
- ✓ Efficient design reduces cooking times
- ✓ Chimney removes harmful pollutants from the home
- ✓ Women feel that home is a healthier space

Greenhouse and Filters

- ✓ Water re-use saves (and creates) resources
- ✓ Women control greater share of family resources
- ✓ Diet diversification creates healthier diets
- ✓ Women learn new skills including how to make organic fertilizers

FINANCIALS

Breakdown of Mujerave's Expenses



Mujerave is proud to report that in the 18 month period starting 1/1/2016, Mujerave spent 90% of all donated monies directly on programming expenses in Guatemala.

Furthermore, generous Board Members donated to cover administrative costs. That means 100% of your donation goes directly to our programs in Guatemala.



THE ROAD AHEAD

Mujerave needs your support. You can get involved through:

- **Individual Donations**
- **Corporate Partnerships**
- **School Partnerships**
- **Volunteer Opportunities**
- **Young Ambassador Programs**
- **Amazon Smile Partnership**

Use our contact information on the last page of this report to connect with Mujerave and learn more about how to get involved in our critical work in Totonicapán, Guatemala.



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Mujerave's Mission: To contribute to the alleviation of poverty, the eradication of malnutrition, and the reduction of preventable illnesses by empowering women through sustainable development projects in indigenous communities in the department of Totonicapán, Guatemala.